

Tips for Proclaiming the Good News of Jesus Christ

Christ's Church—Updated 2021

1. Pray regularly for open doors, divine appointments, boldness, clarity, and conviction for unbelievers you know in your sphere of influence.
2. Take the initiative to engage people. Be interested in their life and ask lots of questions (residence, occupation, birthplace, family background, interests, etc.).
3. Be a good listener. Listen for passions, fears, joys, sorrows, beliefs, values, struggles, etc.
4. Leave a good impression. Don't argue, don't use religious jargon (like "saved" or "justified" or "born again," etc.) without clarifying the meaning of insider language.
5. Ask questions:
 - The famous 2 Evangelism Explosion questions:
 - 1) Have you come to the place in your life where you know for sure if you died today, you would go to heaven?
 - 2) Suppose you did die today and stood before God and He were to ask you, "Why should I let you into My heaven," what would you say?
 - The 4 Killer Questions by Worldview Academy:
 - 1) What do you mean by _____? This is a good way to find out what people are really saying and understanding. Use this question to make sure you aren't using the same word but meaning two completely different things.
 - 2) How do you know that what you are saying is true? This question forces people to give you evidence for the validity of their belief.
 - 3) What difference does it make in your life? Or, so what? What are the logical implications of your belief in everyday life? Every belief system has logical actions that follow it.
 - 4) What if you are wrong? This question forces people to grapple with the potentially grave implications of being eternally wrong.
 - The Columbo Tactical questions by Greg Koukl:
 1. To gain information ask: "What do you mean by that?" This clarifies the claims the person is making, reveals what the person thinks, and provides a good conversation starter.
 2. To make them defend their own views ask: "How did you come to that conclusion?" This clarifies the reasons for the person's ideas, how they think, and makes them bear the "burden of proof" in defending their own claims.
 3. To exploit a flaw, begin your questions with: "Can you clear this up for me?" You can use this when reasons don't properly support claims, to challenge a weakness or contradiction, and exploit a flaw with a question rather than a statement.
 - General questions to open up conversation:
 - 1) What kind of a faith background do you have? Follow up: Is your faith influence still important to you?
 - 2) Would you consider reading this little booklet (a gospel booklet)? Then invite them to get together to hear their feedback.
 - 3) Have you ever considered the life and claims of Jesus Christ?
 - 4) Have you ever given any thought to life after death?
 - 5) What's your take on the meaning and purpose of life?
 - 6) So, what do you think about Christianity? The afterlife? Jesus Christ?
 - 7) How would you describe yourself when it comes to faith?
 - 8) If what you are believing is not true, would you want to believe it?
 - 9) What do you think about religion?
 - 10) What's your opinion about the person of Jesus Christ?
 - 11) What is your philosophy of life? How do you know it's true?
 - 12) Where do you stand in all this talk about religions today?
 - 13) Have your views on religion changed over the years? How?
 - 14) Other questions to ask:
http://www.tcbchurch.org/sites/tcbchurch.com/files/pictures/Global_Outreach/Share/Gospel%20conversation%20starters2.pdf
 - Questions to use when presenting the gospel:
 1. In your opinion, how does a person get to heaven?
 2. How would you describe sin?

3. What is a free gift?
 4. What is your concept of spiritual death? Hell?
 5. What is faith to you?
 6. How would you define repentance?
 7. To you, who is Jesus Christ?
 8. Why did Jesus die on the cross?
 9. Would you agree that there are only three possible options about a person who makes unique life-changing claims like Jesus Christ? He is either a liar, lunatic, or Lord?
6. Engage people around contemporary issues as a potential bridge: racism, natural disasters, environmentalism, politics, reproduction ethics, sexuality, technology, social media, music, etc.
 7. Engage people around life circumstances as a potential bridge: employment, hobbies, entertainment, marriage, divorce, death of a close family member, retirement, family, kids, new family members, taxes, etc.
 8. Engage people around the big four felt needs Billy Graham identified after 60 years of ministry: fear of death, loneliness, guilt/shame, meaninglessness or no sense of purpose or belonging.
 9. Share your story of conversion if you sense it connects well with their life or demonstrates how Jesus Christ can transform a life.
 10. Share one of the gospel resources provided below to your unbelieving friends or family and ask them to share their response.

Great resources to use when sharing the gospel:

- View the 5:40 minute video gospel presentation called the “3-2-1 Gospel Presentation” by Glen Scrivener. https://www.youtube.com/watch?v=U3TC03kQ_Do
- View the 5:50 minute video gospel presentation called “The Story” (<https://thestoryfilm.com/watch/en>) or see below about the 14-page gospel tract.
- View the 3 minute video presentation of the gospel called “Two Ways to Live” by Matthias Media: <https://www.youtube.com/watch?v=pgpaOq93rJ4> or see below the 16-page gospel presentation.
- View Rico Tice’s 3:15 minutes video on “How Do I Lead Someone to Christ?” <https://www.youtube.com/watch?v=sWFxxt8FYIY>
- How Good is Good Enough? (Andy Stanley)—A small 92-page booklet on the gospel message.
- One Minute Apologetics: Concise defenses of the faith in under 60 seconds (Gospel Coalition) <https://www.thegospelcoalition.org/series/one-minute-apologetics/>
- Impact 360 Institute Apologetics: 5-minute animated video answers to common questions <https://www.impact360institute.org/videos/category/apologetics/>
- **Gospel Presentations at our Gospel Resource Table** in the church lobby
 - ≈ The Story (Spread Truth): a 14-page gospel presentation summarizing the truth from Genesis to Revelation
 - ≈ How Good Are You? (Proclaimcourse.org): a brief 15-page gospel presentation focusing on whether we are really good or not.
 - ≈ Knowing God Personally (Sonlife): an 18-page gospel presentation
 - ≈ You are Not Alone (Ray Comfort-Living Waters): a 17-page gospel presentation using depression and suicidal thoughts as a launching point.
 - ≈ Is One Way Okay? (Gospel Tract Store): a 6-page gospel presentation asking if all religious beliefs are equally valid.
 - ≈ The Importance of One (Gospel Tract Store): a 6-page gospel presentation focusing on the one-way message.
 - ≈ A Spiritual Journey (Gospel Tract Store): a 6-page gospel presentation using origin, destiny, morality, and meaning to share the good news.
 - ≈ Two Ways to Live (Matthias Media): a 16-page gospel presentation looking through the lens of our way and God’s way to live.
 - ≈ Don’t Stub Your Toe (Todd Friel): a 46-page booklet sharing the gospel through the truth that life is fleeting and we need to address the why questions (Why do we die? Why do we live? Why does evil exist? What happens when we die? Why does the world operate the way it does?)
 - ≈ Our Christ’s Church Your Next Move Card that presents the gospel in four moves (God, Humanity, Christ, You).